



Most recent update: **June 1, 2022**

INFORMATION WE COLLECT AND WHAT WE USE IT FOR

Automatically collected information

When you browse our website, we use [Plausible Analytics](#) to analyze how people use our website without collecting any personal information.

- No cookies and other persistent identifiers
- No connection to the adtech and surveillance capitalism
- No personal data is collected and all stats are in aggregate only
- No cross-site or cross-device tracking
- PrivacyPost.io 100% owns our website data and it is not sent to, shared with or sold to any third-parties

Plausible is a privacy by default, open source, GDPR, CCPA and cookie law compliant site analytics tool. Plausible collects and provides statistics regarding the following information for the following purposes (all stats are in aggregate only).

Page URL - to determine where our visitors come from, which pages on our site are being viewed, and how many times a particular page is viewed. In that regard, when you visit our site, Plausible Analytics logs the hostname and path, and the following data points:

- source (which site sent you to us)
- medium (what type of link sent you to us, such as email or embedded hyperlink)
- campaign (whether there was some promotion that was involved in the source)

HTTP Referrer - to track the number of users who find our site as a result of links from other sites.

Browser - to give us an idea of what browsers and versions of them are being used to view our site.

Operating system - to let us know what operating systems are being used to access our site.

Device type - to let us know what types of devices are being used to access our site.

Region, City - to ensure that we are able to comply with the privacy requirements of the jurisdictions where our users are located. Plausible Analytics uses the visitor's IP address to locate the city or area, but nothing more specific than that. They do not store IP addresses. For more detailed information regarding Plausible Analytics, please visit their website.

Otherwise, PrivacyPost.io logs the basic technical information necessary to maintain the connection with and functionality of your browser, ensure the proper operation of our systems, and recognize abuses such as attempts to overwhelm our servers (DDOS attacks), etc.; namely the IP address from which you access our site, timestamps regarding your visit to our website, and the number of pageviews that are being requested at a particular time. We delete all such logged information within 24 hours.

Information you choose to give us

For obvious administrative purposes, we keep copies of communications with us you initiate via the "contact us" page; if you do not enter into a business relationship with us we will delete all copies of such information if you so request.

INFORMATION WE DO NOT COLLECT, AND PRACTICES WE DO NOT ENGAGE IN:

- Unless you choose to contact us and give us some sort of identifying information, we don't know or care who you are. We do not automatically collect any personally identifiable information (PII). We do not "anonymize" information, and have no need to, because we don't share personal information with anyone and because regarding our analytics there is nothing to anonymize.
- We do not place cookies or other persistent identifiers.
- We do not engage in or permit cross-site or cross-device tracking.
- We have no advertising and have no connection to the adtech industry or surveillance capitalism.
- We – that is, PrivacyPost.io – own 100% of our website data and we do not disclose or share it with any third parties.

California Residents:

Pursuant to Cal. Civ. Code §1798.140(d)(1), we are exempt from the California Consumer Privacy Act.

EEA Residents:

We do not intentionally target people in the EEA and thus we are exempt from the GDPR. See EDPB Guidelines 3/2018 on the territorial scope of the GDPR (Article 3), Ver. 2.1 (Nov 12, 2019). GDPR Article 14, Paragraphs 5(a) and (b), and Article 27, Paragraph 2 also apply. We do not collect personal data as defined in Art. 4 of the GDPR, except that which you voluntarily provide pursuant to our "contact us" form. We do not pass any such information on to any third party processors or share it with anyone.

We may update this privacy policy from time to time; the most recent update is always indicated at the top.